

Treasure Hunting!

Washington State CASA's
18th Annual Statewide CASA Conference

Hundreds of CASA volunteers and child welfare
professionals, all under one roof!

2010 Sponsor Packet

Event Date: October 9, 2010

Hyatt Regency Bellevue

Please send responses to Katie Regan at
katie@wacasa.org or 206.667.9716

Washington State CASA
603 Stewart Street, Suite 206
Seattle, WA 98101
Phone: 206.667.9716
Fax: 206.667.9753

www.WashingtonStateCASA.org



CASA

Court Appointed Special Advocates
FOR CHILDREN

WASHINGTON STATE

Treasure Hunting!

Washington State CASA's 18th Annual CASA Conference

June 28, 2010

To whom it may concern,

Exciting plans are in the works for our **18th Annual Washington State CASA (Court Appointed Special Advocates) Conference: *Treasure Hunting!*** We invite you to support this annual event that has been integral to the continued success of Washington State CASA (WaCASA) to serve its mission to train and advocate for over 2,500 CASA volunteers statewide.

CASA volunteers are specially trained community members who are appointed by judges to advocate for the best interests of abused and neglected children in the dependency system; they are the judge's 'eyes and ears' and are crucial in helping the court to make sound decisions about a child's future. The volunteer is an official part of the judicial proceeding, working alongside attorneys and social workers as an appointed officer of the court.

WaCASA is the supporting association for Washington's 35 county CASA programs, including 3 tribal courts; it realizes its purpose by providing recruitment, training, and procedural assistance to each program, who together advocate for the best interests of nearly 7,500 abused and neglected children.

With the proceeds from this year's ***Treasure Hunting***, we will continue to bring training excellence to benefit our most vulnerable children. Some of this year's conference workshop topics will include:

- Racial and Cultural Self-Knowledge
- Youth Engagement
- Keynote speaker, Wally Endicott, executive director of *Kids at Hope*, who will present 'Finding the Treasures in Every Child'

As an 18th Annual CASA Conference sponsor, you will ensure a strong and informed community voice in the courtroom by **providing scholarships to CASA volunteers to join us at this essential training, so that no one who wants to attend is turned away because of financial hardship.**

This year, ***Treasure Hunting*** will be held on **October 9th at the Hyatt Regency Bellevue**. With an anticipated 350+ in attendance, you will not want to miss the opportunity to show your commitment to serving our state's dependent children! Among our speakers and attendees will be judges, court commissioners, administrators, social workers, lawyers, and community professionals who provide services to children and families. Attached you will find a full listing of sponsorship opportunities and benefits, including exhibition space, name inclusion in press releases, statewide recognition in physical and electronic publications, and much more! Please do not hesitate to contact us if you have any questions. **Many thanks in advance for your consideration to support *Treasure Hunting!* We look forward to having you as a partner on October 9th!**

Warmly,



Barbara M. James, Executive Director

PS. Thank you so much for your consideration – we'll follow up in the next week or so to provide any more information that you might need!

Treasure Hunting!

Washington State CASA's 18th Annual CASA Conference

Corporate Exhibition Opportunities

With an anticipated 350+ attendees at this year's conference, it's the perfect opportunity to exhibit what a jewel your company is by buying an exhibition table and displaying your wares and services.

Non-profit organizations: No cost

For-profit organizations: \$100 per table

Sponsorship Opportunities

Washington State CASA is happy to offer several sponsorship opportunities to companies of all types and sizes. Should you have a specific request, we can develop a sponsorship package tailored to your needs.

Pirate Captain

The job of a pirate captain is to lead his crew to treasure. As a sponsor at the Pirate Captain level, you will help lead CASA volunteers to a treasure-trove of valuable information, which will help them to advocate for the best interests of Washington's most valuable jewels: our children. **The value of this sponsorship level is \$7,500.**

Benefits of being a Pirate Captain include:

- Title of "Official Pirate Captain of WaCASA's treasure hunting ship"
- Public acknowledgement of providing 90 conference scholarships to volunteers
- Prime placement of company name and logo on all print and electronic advertisements
- Prime placement of company name and logo on all posters and/or banners
- Company logo included on conference giveaway bag
- Company flyers distributed in attendee information packs
- Company promotional items distributed in attendee giveaway packs
- Inclusion of company name in all conference press releases
- Sponsor highlight in an upcoming issue of Washington's Voice, WaCASA's quarterly newsletter
- Prime exhibition space at event
- Right to use event name and branding in all marketing campaigns

Treasure Hunting!

Washington State CASA's 18th Annual CASA Conference

First Mate

As the foreman of a pirate ship, it's the first mate's job to maintain order and ensure proper collaboration amongst the crew. As a First Mate sponsor, you are helping to maintain order by allowing CASA volunteers to keep abreast of changing information, and ensuring collaboration by supporting a statewide melting pot of ideas. **The value of the First Mate level sponsorship is \$5000.**

Benefits of being a First Mate include:

- Public acknowledgement of providing 60 conference scholarships to volunteers
- Prime placement of company name and logo on all print and electronic advertisements
- Prime placement of company name and logo on all posters and/or banners
- Company flyers distributed in attendee information packs
- Company promotional items distributed in attendee giveaway packs
- Inclusion of company name in all conference press releases
- Prime exhibition space at event
- Right to use event name and branding in all marketing campaigns

Boatswain

It is the boatswain's job to keep the crew's morale high, and efficiency at peak performance. As a Boatswain sponsor, you're allowing CASA volunteers to attend the statewide conference, which is consistently rated as one of the most morale-boosting events available to Washington's CASA network. Not to mention you're providing access to speakers who will sharpen volunteers' knowledge and skill set. **The value of the Boatswain level sponsorship is \$2500.**

Benefits of being a Boatswain include:

- Public acknowledgement of providing 30 conference scholarships to volunteers
- Company name and logo on all print and electronic advertisements
- Company name and logo on all posters and/or banners
- Company flyer distributed in attendee giveaway pack
- Company promotional items distributed in attendee giveaway packs
- Inclusion of company name in conference announcement press release
- Exhibition space at event
- Right to use event name and branding in all marketing campaigns

Treasure Hunting!

Washington State CASA's 18th Annual CASA Conference

Pirate

Pirates, who are the foundation of a ship's operation, work together to maneuver and sail a ship that none of them could control on their own. As a sponsor at the Pirate level, you are including yourself in a community of volunteers and professionals who are working together to safely and quickly maneuver dependent children towards permanent homes. **The value of the Pirate level sponsorship is \$1000.**

Benefits of being a Pirate include:

- Public acknowledgement of providing 12 conference scholarships to volunteers
- Company name and logo on all print and electronic advertisements
- Company name and logo on sponsor recognition poster
- Inclusion of company name in conference announcement press release
- Company promotional item distributed in attendee giveaway packs
- Exhibition space at event
- Right to use event name and branding in all marketing campaigns

Friend

Everyone needs a friend, especially when you're on the hunt for treasure! As a sponsor at the Friend level, you're helping to build the framework for a network of volunteers who work tirelessly to advocate for the best interests of abused and neglected children. **The value of the Friend level sponsorship is \$500.**

Benefits of being a Friend include:

- Public acknowledgement of providing 6 conference scholarships to volunteers
- Company name and logo on all print and electronic advertisements
- Company name and logo on sponsor recognition poster
- Right to use event name and branding in all marketing campaigns